

FOR IMMEDIATE RELEASE

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September Business Programs at Glendale Public Library

GLENDALÉ, Ariz. – The following free business programs will be taking place during September at Glendale Main Library:

Saturday, September 1

Stop in for Small Business Counseling

No appointments are necessary for “Walk-In Counseling with SCORE” from 10 a.m.-2 p.m. on Saturday, September 2 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

The Service Corps of Retired Executives (SCORE) can advise on all areas of business, from start-up information to marketing and accounting concerns.

The counseling is free. For more information about SCORE, call 602-745-7250.

Tuesdays, September 5 and 19

Free Advice from the Small Business Experts

Free “Business Counseling with the Small Business Development Center” will be offered from 1-5 p.m. on Tuesdays, Sept. 5 and Sept. 19 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

Gilberto Padilla, a business analyst with Maricopa Community Colleges Small Business Development Center (SBDC) can counsel in either English or Spanish in a one-on-one setting. Counseling is appropriate for both start-up and existing business owners.

Registration required; call the SBDC at 480-784-0590 to sign up for an appointment. There is no walk-in counseling

Thursday, September 12

Picking the Right Technology for Your Small Business

Do you want to learn more about the latest technology available to help your small business?

Jon Sletton, principle with ADG Communications, will present “Technology for Your Small Business” at 7 p.m. on Thursday, Sept. 7 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

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**Glendale Public Library
Main Library
5959 W. Brown St.
Glendale, AZ 85302
623-930-3530
www.glendaleaz.com/library**

Sletton specializes in taking cutting-edge business technology and applying it to practical business strategies, practices and applications. He will review issues such as broadband vs. dial-up; networking; firewalls; services providers; telephony DSL, cable modems and wireless access; and cool tricks involving tracking marketing and interactive voice response.

Call 623-930-3552 to register for this free program.

Saturday, September 9

Women Business Builders Looks at Business Creation

“Creating Your Business Intentionally” is the topic of the next meeting of Women Business Builders at 2 p.m. on Saturday, Sept. 9 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Facilitator Sheran Mattson of Mattson Resource Development is the presenter.

Women Business Builders (WBB) is a free educational networking group open to all women in business or those thinking of starting one. For more about WBB or to register for this program, go to www.womenbusinessbuilders.org or call 623-930-3552.

Monday, September 11

Get Off to the Right Start with Your Small Business

Gilberto Padilla, a facilitator from the Maricopa Community Colleges Small Business Development Center (SBDC), presents “Starting a Successful Business” at 6 p.m. on Monday, Sept. 11 in the auditorium of Glendale Main Library, 5959 W. Brown St.

This seminar is perfect for people who are in the early stages of starting a business. Find out the answers to the most basic questions prospective business owners have about developing a business plan, how to obtain financing, and types of business ownership.

The workshop is free. Registration required; call the SBDC at 480-784-0590 to sign up.

Wednesday, September 13

Ready-Set-Go Networking

Time is money, and there is not enough of either!

In keeping in mind how extra time is in short supply, Glendale Public Library and Arizona Small Business Association (ASBA) have joined together to offer “West Valley Fast and the Curious: Speed Networking” from 3-4:30 p.m. on Wednesday, Sept. 13 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

This “ready-set-go”-style of networking allows business people to meet other participants at three-minute intervals, maximizing one’s time and gaining many valuable contacts in just 90 minutes. This is a free, fun, fast-paced event. (Track shoes are not required.) Bring business cards and brush up on your 30-second commercial.

Call Elizabeth Kibodeaux at 602-265-4563 at the ASBA for more information.

Wednesday, September 13
The Inside Scoop on Selling to the Federal Government

Yes, your business can sell to government agencies.

Nancy Byerly and Anita Gibson of the U.S. Small Business Administration present “Selling to the Federal Government” from 1-4 p.m. on Wednesday, Sept. 13 in the auditorium of Glendale Main Library, 5959 W. Brown St.

Learn how small businesses can partner with federal agencies in order to sell products and services. Call 623-930-3552 to register for this free program.

Thursday, September 14
Glendale Business Diversity Network

The next Glendale Business Diversity Network meeting will take place on at 7 p.m. on Thursday, Sept. 14 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Originally scheduled in August, Don Rinehart, President of the Glendale Chamber of Commerce, will give an overview of the Chamber, their involvement in business development activities, and talk specifically about networking opportunities, services and benefits the Chamber can provide for small business.

The Glendale Chamber Foundation and Glendale Public Library are co-hosting the event. The monthly meetings are being established by the Glendale Chamber Foundation Minority Business Committee to create a venue for educational and networking opportunities for diverse businesses in the West Valley. Meetings will take place at the library.

Guest speakers from large companies with supplier diversity programs as well as representatives from various government agencies share information on programs targeting emerging markets and diversely-owned businesses. Business owners will learn how to position their companies to successfully win contracts and take advantage of special programs for small, minority and women-owned classifications.

The meetings are free. Call 623-930-3552 to RSVP.

Thursday, September 21
Have You Branded Your Business?

What so you think of when you see a large check mark? Depending on its placement, your first thought might very well be of Nike and the slogan “Just do it!” That’s because the Nike company has done a superb job of branding—creating a specific strong, memorable image and identity for their business.

Monica Mariani of Business Polish and Alika Kumar of the Arizona Statewide Minority Business Development Center will present “Building a Successful Brand” at 7 p.m. on Thursday, Sept. 21 in the large meeting room of Glendale Main Library, 5959 W. Brown St.

Learn how to develop and market a brand for your business.

Call 623-930-3552 to register for this free program.

Monday, September 25
Find Out How the Self-Employment Loan Fund Can Help You Start a Small Business

A "Self-Employment Loan Fund Orientation" will be held at 6 p.m. on Monday, Sept. 25 in the small meeting room of Glendale Main Library, 5959 W. Brown St.

SELF is a private, nonprofit organization that provides technical assistance and access to micro-loans to individuals starting or expanding a business of five employees or less. Find out how you can benefit from this unique program.

Call 623-930-3552 to register for this free program.

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